

## ABSTRACT OF THE DISCLOSURE

A mobile communications device (10) stores a database of telephone numbers (40), with one or more of the telephone numbers associated with respective audio files in an audio file database (44) and voice templates in a voice template database (42). Processing circuitry (30) implements voice activated dialing where one of the telephone numbers in the telephone number database (40) is dialed in response to identifying a match between an audio input from a user and one of templates in the voice template database (42). An audio file from the audio file database is played in response to a match. The processing circuitry (30) further detects originating telephone number associated with incoming telephone calls and, if the originating telephone number is associated with an audio file, plays the associated audio file from the same audio file database used for the voice activated dialing.

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